



IRAN SMART CITY EXPO 2026

In Celebration of Urban October & World Cities Day

Held in conjunction with Urban October and World Cities Day 2026

Tehran, Iran | (31 October – 2 November 2026)



Iran Smart City Expo 2026

The Iran Smart City Expo 2026 serves as the premier national and international platform for showcasing technologies, innovations, policies, and investments that are shaping the future of urban development in Iran and the region. Taking place from **31 October to 2 November 2026** in Tehran, the Expo coincides with **World Cities Day**, the global United Nations observance celebrated annually on 31 October as the culmination of Urban October. This year's activities in Iran focus on smart cities, sustainable innovation, green buildings, and resilient urban futures. The exhibition brings together government authorities, municipalities, urban planners, technology providers, infrastructure developers, investors, researchers, start-ups, and international organizations to accelerate the transformation of cities through digital technologies and sustainable solutions.



About Urban October & World Cities Day

Urban October

Urban October is a global initiative led by the United Nations to promote awareness and dialogue about sustainable urbanization and the future of cities. It provides a platform for governments, municipalities, businesses, academia, and citizens to discuss urban challenges and opportunities.

World Cities Day – 31 October

World Cities Day is observed annually on 31 October and aims to promote sustainable urban development and international cooperation in addressing urban challenges. The 2025 observance emphasizes people-centered smart cities, innovation, resilience, and sustainable urban growth.

Iran Smart City Expo 2026 directly supports the objectives of Urban October and World Cities Day by:

- ◀ Promoting smart urban governance
- ◀ Accelerating digital transformation of municipalities
- ◀ Encouraging sustainable infrastructure development
- ◀ Showcasing innovative urban technologies
- ◀ Supporting climate-resilient city planning
- ◀ Enhancing citizen engagement and quality of life
- ◀ Advancing Sustainable Development Goal (SDG) 11: Sustainable Cities and Communities

The Expo serves as Iran's flagship platform for translating global urban sustainability goals into practical solutions and investment opportunities.



Event Overview

Item	Information
Event Name	Iran Smart City Expo 2026
Dates	31 October – 2 November 2026
Location	Tehran, Iran
Format	Physical Exhibition & Conference
Industry Focus	Smart Cities, AI, Urban Technologies, Sustainable Development
Visitors	Government Officials, Municipalities, Technology Providers, Investors, Researchers, Consultants
Organizer	Samexco Co.
Event Type	Exhibition, Conference, B2B Meetings, Technology Showcase

Vision Statement

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To position Iran as a regional hub for smart city innovation by connecting technology, governance, sustainability, and citizen-centric urban development.

Mission

- Facilitate knowledge exchange
- Showcase innovative urban solutions
- Foster public-private partnerships
- Promote investment in smart infrastructure
- Support sustainable and resilient urban growth
- Encourage international collaboration

About Urban October & World Cities Day

Smart Governance

Digital transformation of municipal services and public administration.

Smart Mobility

Development of intelligent transportation systems and connected mobility.

Smart Environment

Resource-efficient urban management and climate resilience.

Smart Infrastructure

Digitally integrated and future-ready urban infrastructure.

Smart Economy

Innovation ecosystems, entrepreneurship, and digital economic growth.

Smart Living

Enhancing quality of life through technology-enabled services.



Exhibition Sectors

Smart Governance & Digital Government

- E-Government Solutions
- Municipal Management Platforms
- Digital Citizen Services
- Urban Data Platforms
- Open Government Systems

Smart Transportation

- Intelligent Traffic Management
- Smart Parking Solutions
- Electric Mobility
- Public Transit Technologies
- Connected Transportation Systems

Artificial Intelligence for Cities

- Predictive Urban Analytics
- AI-Based Planning Tools
- Urban Decision Support Systems
- Digital Twins
- Autonomous Systems

IoT & Urban Connectivity

- Smart Sensors
- IoT Platforms
- Connected Infrastructure
- Smart Utilities
- Edge Computing Solutions

Smart Energy

- Renewable Energy Systems
- Smart Grids
- Energy Storage Technologies
- Energy Efficiency Solutions
- Building Energy Management

Smart Buildings

- Green Building Technologies
- Building Automation Systems
- Sustainable Construction Materials
- Intelligent Facility Management

Smart Water Management

- Water Monitoring Systems
- Leak Detection Solutions
- Smart Metering
- Wastewater Technologies

Smart Healthcare

- Digital Health Platforms
- Telemedicine
- Health Analytics
- Emergency Response Technologies

Public Safety & Security

- Smart Surveillance
- Crisis Management Systems
- Emergency Communication Platforms
- Disaster Resilience Technologies

Urban Sustainability

- Circular Economy Solutions
- Waste Management Systems
- Environmental Monitoring
- Climate Adaptation Technologies

Why Exhibit?

Access Key Decision Makers

Meet municipal leaders, policymakers, and infrastructure planners.

Showcase Innovation

Demonstrate technologies to a targeted professional audience.

Generate Business Opportunities

Connect with investors, municipalities, and strategic partners.

Build Brand Visibility

Position your organization as a leader in smart city innovation.

Expand Regional Networks

Access emerging opportunities across Iran and neighboring markets.

Why Visit?

- Discover emerging technologies
- Learn from international experts
- Explore investment opportunities
- Build strategic partnerships
- Gain insights into urban innovation trends
- Experience live demonstrations



Networking Opportunities

B2B Meetings

Pre-arranged business matchmaking sessions.

Municipal Leadership Roundtables

Direct engagement with city officials.

Innovation Showcase

Presentations from start-ups and innovators.

International Cooperation Forum

Cross-border partnership opportunities.

Investment Lounge

Meet investors and funding organizations.

Alignment with Sustainable Development Goals

- The Expo contributes to:
- SDG 9 – Industry, Innovation & Infrastructure
- SDG 11 – Sustainable Cities & Communities
- SDG 13 – Climate Action
- SDG 17 – Partnerships for the Goals

Sustainability Commitment

Iran Smart City Expo 2026 is committed to:

- Reducing environmental impact
- Promoting green event practices
- Supporting sustainable mobility
- Encouraging digital participation
- Advancing climate-resilient urban solutions

Expected Outcomes

- New partnerships and collaborations
- Technology transfer opportunities
- Municipal innovation projects
- Investment agreements
- Enhanced smart city ecosystem development
- International knowledge exchange

Exhibition Statistics (Projected)

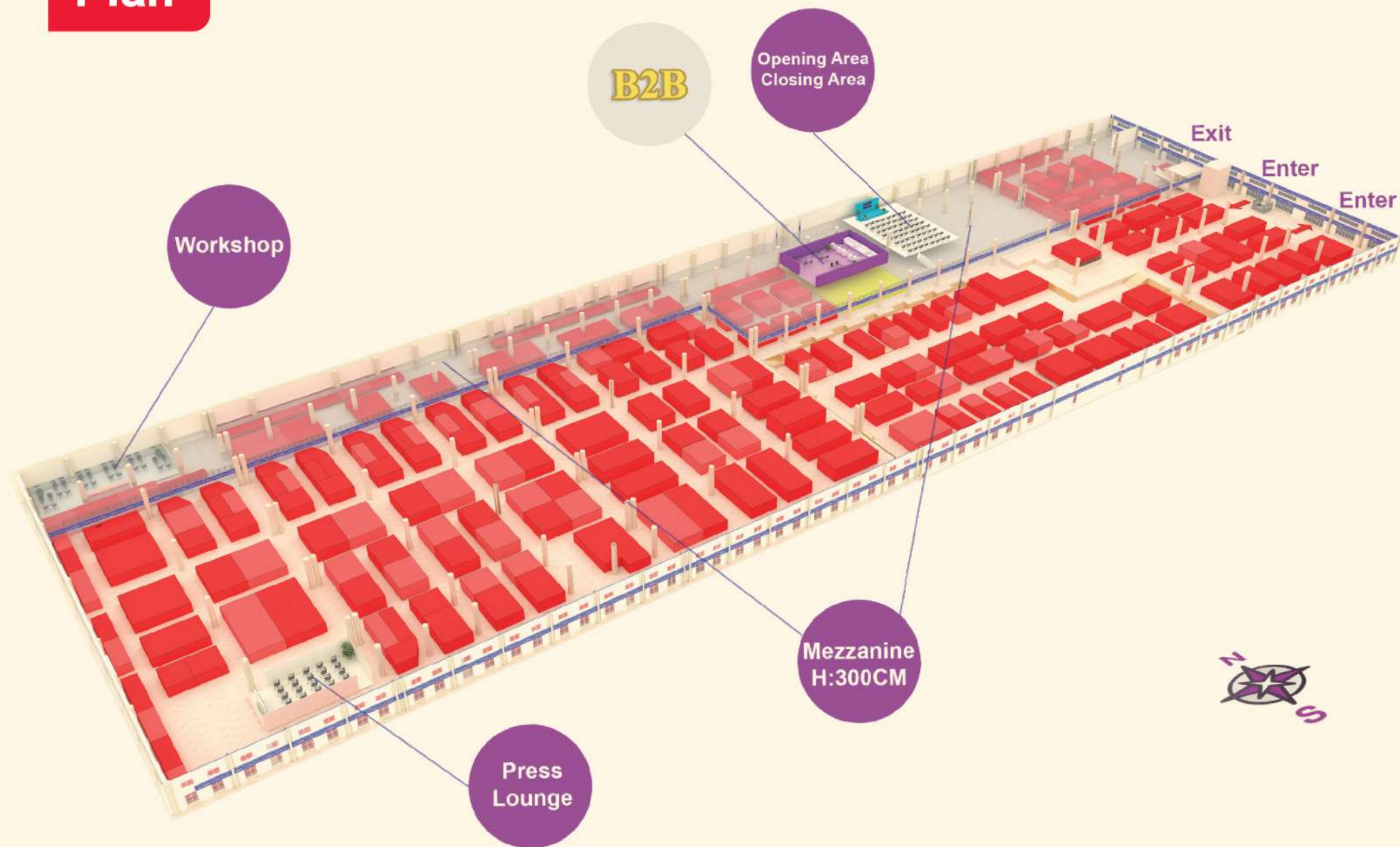
Category	Expected Participation
 Exhibitors	200+
 Municipal Delegates	100+
 Industry Professionals	5,000+
 International Participants	10+ Countries
 Speakers	100+
 B2B Meetings	200+

Key Themes 2025

- Smart Cities
- Artificial Intelligence
- Digital Governance
- Smart Mobility
- Green Buildings
- Sustainable Infrastructure
- Urban Resilience
- Climate Adaptation
- Citizen-Centric Innovation
- Data-Driven Urban Management

These themes reflect the priorities highlighted in Iran's smart city initiatives and World Cities Day activities focused on smart cities, innovation, sustainability, and resilient urban development.

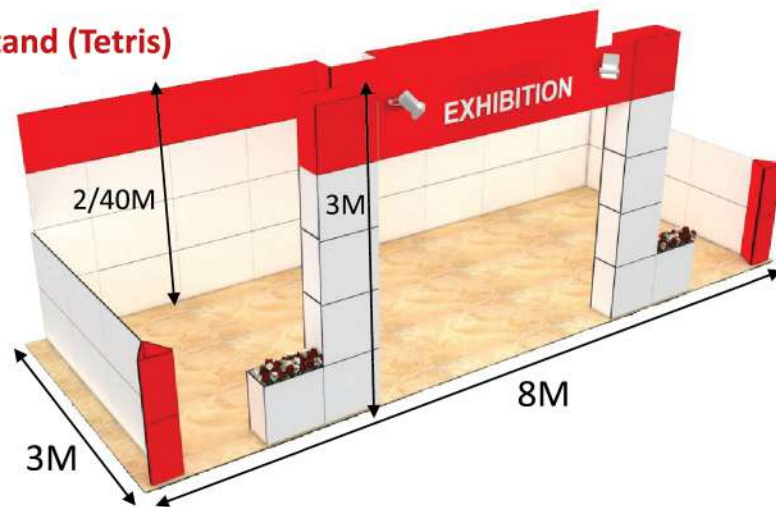
Plan



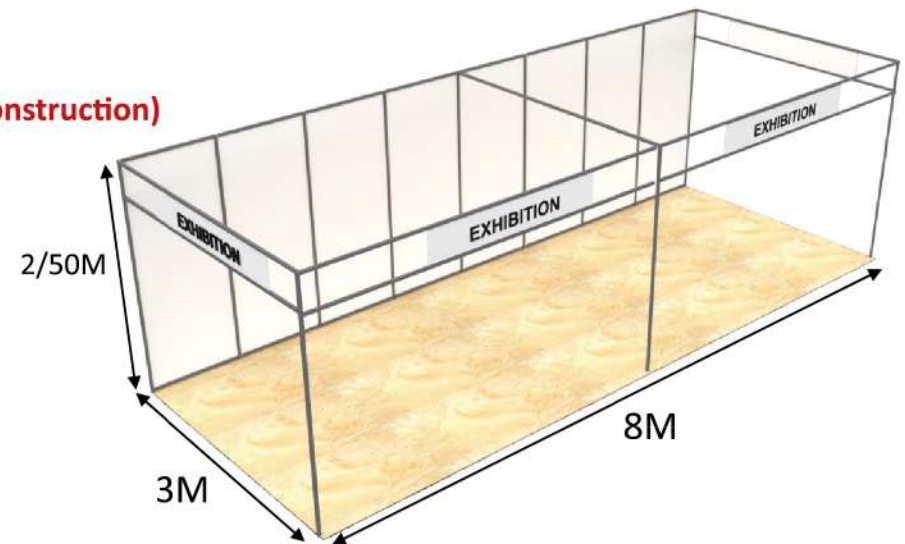
Types of provided spaces

Stand Requirements:	Price per sq.m
Raw Stand, 1 Side Open (Minimum 12 sqm)	☐ € 210
Corner Stand, 2 Sides Open (Minimum 24 sqm)	☐ € 240
Front Stand, 3 Sides Open (Minimum 36 sqm)	☐ € 260
Island Stand, 4 Sides Open (Minimum 48 sqm)	☐ € 285
Open-air Site	☐ € 190

Stand (Tetris)



**Stand
(standard construction)**





تیم ملی اختراعات و نوآوری
جمهوری اسلامی ایران



2026



Join Us in Shaping the Future of Cities

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